



## YB 12 – How to Have Your Best Year Ever

**'EVERY MAN WOMAN AND CHILD HAS INFINITE POTENTIAL JUST WAITING TO BE TAPPED'**  
**WILLIAM JAMES**

If you've ever wanted to make more progress and get more done in your life than you ever have in any other 12 month period then the YB 12 program will help you do exactly that.

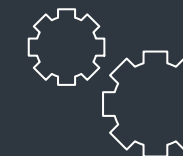
**With YB 12 you can literally transform all areas of your life in 12 months:**

1. Financially
2. Your health
3. Your relationships
4. Personal growth and life skills

You owe it to yourself to have the best year of your life and our YB 12 program will make sure you do exactly that.

Imagine defining exactly what you want to achieve over the next 12 months, setting the major goal you need to reach to accomplish that outcome, then having a step by step plan (we call them micro steps) to get there faster than you can imagine and on top of that you'll also have your private YB 12 Coach to make sure you stay focused?

**Let's just say with this in place you would absolutely achieve more in the next 12 months than you have ever achieved in 3-5 years.**



**From Nestle Confectionery**

I attended your presentation as a part of our Nestle Confectionery Sales Conference.

I must say I am excited with the improvement to my productivity and know I can build further as I continue to focus on my goals and work towards their attainment.

I would recommend your course to others and I consider it excellent value. In fact a couple of years ago I attended another world renowned program which although was most worthwhile - it cost over 5 times as much and did not provide such a long lasting tool which I can apply for the rest of my life.

Thanks for the program and I look forward to attending your follow-up seminars.

**Allan Wood**  
**State Manager Admin**  
**Nestle Confectionery**

Get back to the YB Coach who sent you this flyer to organise for a free YB 12 Introductory Session that will explain exactly what YB 12 is all about and what it can do for you and or your business.

**Ask About Our Youth Potential Program**

### BENEFITS OF THE YB 12 BUSINESS PROGRAM

- SET UP A MAJOR VISION
- ENTIRE WORKFORCE IS GALVAISED AROUND THIS CENTRAL VISION
- LIFE SKILLS TRAINING
- EVERYONE HAS A STRATEGIC PLAN
- A YB 12 COACH TO KEEP EVERYONE ON TRACK AND FOCUSED

## YB 12 for productivity increases to drive business

### Our Results Simply Can't be Questioned

Our credentials with businesses simply cannot be questioned. The materials within the YB 12 business coaching program have been put to the test. Macquarie Bank (Mortgages Division) reported a 200% increase in business because they used our program and followed this through with the suggested in-house coaching program.

**YOUR ORGANISATION CAN ACHIEVE A GREAT DEAL MORE WHEN YOUR STAFF ARE ALL BEHIND THE COMPANY'S VISION**

### MACQUARIE BANK MORTGAGES HAD A 200% INCREASE IN BUSINESS SO CAN YOU

*Our performance year comes to a close on 31st March and I look back over the past 12 months in which we have achieved in excess of 200% growth in our sales performance. There is one factor that stands apart from the rest and that is quite simply the transformation of our sales people following their attendance at your seminar. You challenged our people to commit to a 90-Day personal and business action plan that to some stretched beyond what they thought was possible.*

*Three months after your seminar all the stretch targets had already been achieved and had become the benchmarks for our performance. Our team felt revitalised, in command and hungry for further success. The pleasing thing was that each month thereafter new benchmarks kept being created. I have a fantastic sales team that has been enriched (both personally and professionally) by your seminar.*

*We're good and you've assisted us in our journey to be great. A sincere thank you and I wish you continued success.*

**Doug Lee, Head of Sales**  
**Macquarie Bank**  
**Mortgages**

